

FRANK SCHEFFLER

PRODUCT OWNER // CONCEPT & CONSULTING

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ABOUT ME

Creating digital products with real business value and transforming them into high quality software is my passion. I enjoy to lead, inspire and support smart people. A strong agile mindset, technical understanding and drive to learn and grow help me to do my bit to make all of us successful.



WORK EXPERIENCE

SENIOR / PRODUCT CONSULTANT (2013-now)

DI UNTERNEHMER - digital products / Wiesbaden, Germany

Leading multi-disciplinary teams developing and maintaining online platforms and web-applications. Key-Accounting, concept and consulting. Introducing agile methodologies (SCRUM). Member of management team.

PROJECT MANAGER CONTENT APPLICATIONS (2012-2013)

DI UNTERNEHMER - digital products / Wiesbaden, Germany

PROJECT MANAGER (2009-2012)

Sandstein Neue Medien GmbH / Dresden, Germany

Versatile project management of online platforms and websites. Concept & creation of new features, QA/Testing, customer support and promotion.

MANAGEMENT ASSISTANT (2008-2009)

Haring, Schmidt & Wolter PlanLos Verlags GbR / Dresden, Germany

RESEARCH ASSISTANT (2007)

German Historical Institute / Washington, D.C., USA

PROJECT TEAM MEMBER (2006-2007)

Riesa efau, Kultur Forum Dresden, Germany



SELECTED PRODUCTS

CLINICAL TRIAL MANAGEMENT SYSTEM

Clinical Research Organisation, 2013-now

TRAINING MANAGEMENT SYSTEM

Pharmaceutical Company, 2016-now

SALES SUPPORT PROCESS

Automobile Manufacturer, 2015

BRIEFING WORKFLOW TOOL

e-Commerce/Mail Order Company, 2015-now



EDUCATION

HISTORY & AMERICAN STUDIES (Magister Artium)

Technical University of Dresden, Germany, 2003-2008

MEDIA INFORMATICS & PSYCHOLOGY

Technical University of Dresden, Germany, 2000-2003



REFERENCES

JAN HEINRITZ (CEO, DI UNTERNEHMER)

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AREAS OF EXPERTISE

Concept & Analysis	●	●	●	●	●	●
Accounting & Consulting	●	●	●	●	●	○
Agile & Lean Thinking	●	●	●	●	○	○
Product Management	●	●	●	○	○	○
Project Management	●	●	●	●	●	○
Team Lead	●	●	●	●	○	○
Quality Management	●	●	●	●	●	○



LANGUAGES

German (Native)	●	●	●	●	●	●
English (C2, CPE)	●	●	●	●	●	○
Swedish (A2)	●	●	○	○	○	○
French (A2)	●	●	○	○	○	○



PERSONAL SKILLS

Analytical - **Optimistic** - Broad-Minded - **Cooperative** - Realistic - **Thoughtful** - Reliable - **Systematic** - Curious - **Dedicated** - Calm - Independent - **Adaptable** - People-Oriented - **Patient** - Amiable - **Innovative** - Organized - **Persevering** - Versatile - **Articulate** - Attentive - **Careful** - Empathetic



TECHNICAL SKILLS

Concept	Axure, Visio
QA/Collaboration	JIRA, Confluence, Mantis
Analytics	Google Analytics, Piwik, eTracker
Content Management	TYPO3, Wordpress, InfoSite
Coding	HTML & CSS, MySQL, Pascal/Delphi
Photo & Design	Adobe Creative Suite



ORGANIZATIONS

Amnesty International - **Deutsche Gesellschaft für Amerikastudien (DGfA)** - Deutsche Gruppe Liberal International (DGLI) - **Prophil Dresden e.V.**



HOBBIES AND INTERESTS

Outdoor	Reading
Photography	Travelling
History & Politics	Cooking

ANDREAS KUHL (CTO, DI UNTERNEHMER)

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